

Special Pals

a local, nonprofit, no-kill animal shelter

2015 ANNUAL REPORT

2015 SHELTER STATS

Total Intake:

34% increase from 2014

535

245 dogs • 123 puppies • 44 cats
122 kittens • 1 rabbit

Total Adoptions:

70% increase from 2014

508

264 dogs • 124 puppies
36 cats • 84 kittens

Surgeries Performed:

12% increase from 2014

822

Number of Animals Seen in Clinic:

4% increase from 2014

2,042

DONATIONS

Corporate Donations ... \$32,854

Grants \$54,630

Individual Donations \$123,551

Total Donations & Grants \$211,035

16%
Donations from
Corporations

26%
From
Grants

58%
Donations from
Individuals



Bart

OTHER REVENUE

Wellness
Clinic
\$112,262

Spay/Neuter
Surgeries
\$56,472

Boarding
\$30,162

Adoption
Fees
\$29,756

Merchandise
Sales
\$918

Fundraiser
Income
\$740

EXPENSES

Fundraising .. \$1,508

General &
Administrative \$69,473

Programs Services .. \$353,101

Total Expenses \$424,082

BIG NEWS IN 2015



In November, Zappos.com and Best Friends Animal Society underwrote all adoption fees for a three-day period over the Thanksgiving holiday. During this mega adoption event, Special Pals adopted 44 animals into forever homes, besting our monthly average of 42 adoptions. We are truly thankful to Zappos.com and Best Friends Animal Society for their help in giving homeless pets a second chance.

- Special Pals partnered with several rescue groups to transport adoptable dogs to states that do not face the severe pet overpopulation challenge we have in Houston. In 2015, 33 Special Pals dogs found a loving, forever home in another state. Special Pals is proud to work with other rescue groups to save lives.



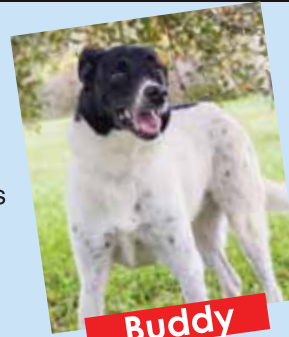
33
Lives
Saved

OUR MISSION

The mission of Special Pals, Inc. is to make a measurable and sustainable difference in the Greater Houston community by offering affordable pet care services; rescuing, rehabilitating, and rehoming companion animals; and providing education about responsible pet ownership.

OUR 2016 GOALS

- Increase the overall number of fosters and volunteers
- Shorten the length of stay for animals by promoting availability on social media and partnering with community groups that act as "Adoption Ambassadors" on behalf of Special Pals
- Increase community awareness by partnering with other animal welfare groups
- Serve as a resource to other rescue groups by offering discounted spay/neuter surgeries, wellness services, and boarding
- Increase the number of adoptions, focusing on long-term residents
- Expand and increase doggie play groups, creating a happier and less stressful environment for our dogs
- Increase cat adoptions by featuring our adult cats in the adoption centers in local pet supply stores
- Continue to serve as a low-cost pet care resource for the community by offering a wellness clinic, spay and neuter surgeries, and basic pet care education
- Increase awareness of the importance of spaying and neutering to help alleviate the pet overpopulation burden in the Greater Houston Area



Buddy



Carmella



HOW YOU CAN HELP



Moon

- ✓ Donate food, treats, bleach, or Dawn soap
- ✓ Foster nursing mothers and babies, and bottle-feed orphaned puppies and kittens
- ✓ Spend time with a shelter animal (walk, cuddle, bathe, play)
- ✓ Assist staff with daily operating tasks, such as cleaning and socializing animals
- ✓ Link your Kroger and/or Randalls rewards cards to Special Pals
- ✓ Volunteer your time and expertise to make needed facility repairs (electricians, plumbers, construction projects, etc.)
- ✓ Underwrite adoption fees for hard to adopt animals or a select group of animals
- ✓ Underwrite low-cost spay/neuter surgeries for shelter pets

2015 FACILITY IMPROVEMENTS

- Thanks to the generosity and support of the Huffington Foundation, **105 kennels** were replaced, which allows us to intake more animals and save more lives.
- The addition of **new washer and dryer hook-ups** on the Isolation wing helps our staff keep up with the vast amounts of laundry generated each day.
- **Air conditioning** was added to the Isolation wing to keep our dogs cool and comfortable during extreme summer heat.
- Significant **electrical repairs and improvements** were made to provide a safer environment for our animals, staff, and volunteers.
- **Two new pulse oximeters** were purchased, enabling our vets to better monitor a patient's pulse oxygen level during surgery.
- Significant **upgrades to our anesthesia machine** were made, allowing us to conduct high-volume spay/neuter surgeries in a safer, more efficient way.



Nudie

HOW Special Pals Beters the Community

- Decreases the number of homeless animals living on the streets
- Provides low-cost pet care services to give everyone an opportunity to be a responsible pet owner
- Offers free or reduced-fee spay/neuter surgeries for feral cats and for owned, but roaming, pets